



**KTVD-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

# CONTRACT

<u>Contract / Revision</u> 724071 /		<u>Alt Order #</u> 06387817
<u>Product</u> <b>PUSA #178S</b>		
<u>Contract Dates</u> <b>10/23/12 - 10/24/12</b>		<u>Estimate #</u> <b>1788</b>
<u>Advertiser</u> <b>Priorities USA Action</b>		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KTVD</b>	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Mundy Katowitz Media/ POL**  
**1322 G St SE**  
**Washington, DC 20003**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTVD	10/23/12	10/24/12	Frasier	1:00xm-1:30xm		1:00				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TW----				2	\$125.00	0.00			
N 2	KTVD	10/23/12	10/24/12	M-F 2-3p	2-3p		1:00				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TW----				3	\$400.00	0.00			
N 3	KTVD	10/23/12	10/24/12	KTVD 9News 8-9a	M-F 8-9a		1:00				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TW----				2	\$1,500.00	0.00			
N 4	KTVD	10/23/12	10/24/12	Anderson Cooper	9-10a		1:00				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TW----				3	\$500.00	0.00			
N 5	KTVD	10/23/12	10/24/12	M-F 9p News	M-F 9-930p		1:00				NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-TW----				2	\$1,700.00	0.00			
<b>Totals</b>										<b>0.00</b>		<b>12</b>	<b>\$9,350.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/24/12	12	\$9,350.00	\$7,947.50
<b>Totals</b>	<b>12</b>	<b>\$9,350.00</b>	<b>\$7,947.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.